

SPONSORSHIP OPPORTUNITIES

2022 LEADERS SUMMIT



We invite you to support the FDLA's only annual event designed exclusively for experts in law firm management, marketing and business development.

September 22-23, 2022 / JW Marriott Marquis Miami

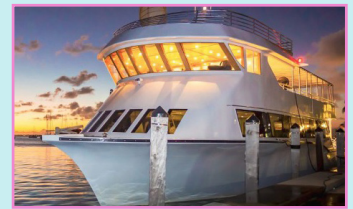
255 Biscayne Boulevard Way, Miami, FL 33131

SCHEDULE

THURSDAY EVENING:

- Mentorship and Sponsorship: Why it Matters
- Speed Mentoring Session

***Thursday evening
Sunset Cocktails and
Dinner Cruise on
Biscayne Bay***



Friday Night Board Installation and Awards Dinner

FRIDAY:

Leading Towards the Future

The business of the law is constantly changing. The Leaders Summit is geared towards ensuring your firm's longevity and success. It will cover topics focused on attracting and retaining talent, such as women and diverse lawyers, and implementing dynamic associate development programs and mentorship opportunities. The attendees will also do a deep dive into succession planning, creating systems to screen conflicts, and effective communication skills for leaders.

- Engaging and Retaining Women Lawyers
- Strategies for Creating and Keeping a Diverse Workforce
- Implementing Effective Systems to Prevent Conflicts of Interest
- Effective Communication Skills for Leaders
- Associate Development Programs
- Succession Planning for Law Firms and Clients

Young Lawyers Leadership Academy

There is so much about the law that law school did not teach. Part of that is the business of law. This parallel track will focus on teaching young lawyers the fundamentals. It will cover business basics of a law firm, how to become a rainmaker, and communication skills for leaders. Attendees will also hear from a panel of judges on what young lawyers should know.

- The History and Structure of the FDLA
- Business Development: How to Make it Rain
- Business of the Law
- Judicial Panel: What Young Lawyers Should Know
- Safe Space: What do you want to ask your partners but are too scared to ask?

HOTEL LINK AVAILABLE AT [FDLA.ORG](https://www.fdma.org)

WHO WE EXPECT

- Managing Partners
- Executive Committee Members
- Department Chairs
- Emerging Leaders of Law Firms
- Firm Administrators
- Legal Marketing & PR Professionals
- Others holding key management or leadership responsibilities in law firms of all sizes



For more information contact:
Ana Ramos, Executive Director
aramos@fdla.org / 786-447-8469

All Sponsors and Exhibitors will receive recognition in:

- event signage
- all online or print advertising
- all advertising emails after sponsor has signed on
- event materials distributed to all attendees
- FDLA Website Sponsors and Exhibitors page with link-embedded logos
- next issue of *The Trial Advocate*

FIRM SPONSORSHIP

- ☐ **FOUNDER** Includes Four Complimentary Leaders Summit Registrations. **\$1500**
- ☐ **PATRON** Includes Three Complimentary Leaders Summit Registrations **\$1200**
- ☐ **PARTNER** Includes Two Complimentary Leaders Summit Registrations **\$900**
- ☐ **FRIEND** Includes One Complimentary Leaders Summit Registration **\$600**

To purchase a Client Registration Voucher, contact Ana Ramos at aramos@FDLA.org

EVENT SPONSORSHIPS

- ☐ **Lunch Sponsor** **\$1000**
A representative may introduce the company during the Lunch
- ☐ **Breakfast Sponsor** **\$750**
A representative may introduce the company during the Breakfast
- ☐ **Networking Break Sponsor** **\$500**
A representative may introduce the company during the Networking Break
- ☐ **Table Top Exhibitors** **\$750**
Table Top Exhibitors receive registration for one representative and a draped 6-ft table with chairs. One representative from each exhibiting company may also attend the Awards Dinner.
- ☐ **Additional Exhibitor Representative** **\$150**

TOTAL ENCLOSED: _____

Organization Name: _____

Primary Contact Person: _____

Person Attending (If different from above): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Website: _____

Additional Representative Name: _____

By signing this contract, I represent and acknowledge that I have the authority to contract for and bind the company/corporation listed above.

Name: _____

Signature: _____ Date: _____